

Terms and Conditions for Birdseye Digital

Last Updated: 30 April 2026

These terms and conditions govern the professional relationship between **Birdseye Digital**, which operates under Mkhuba Design cc, and the **Client**.

By approving a strategic digital blueprint or making a payment, the client agrees to be bound by these standards of service.

All digital marketing services are provided on a monthly retainer basis designed to translate real-world legacies into sophisticated digital assets.

To maintain the momentum of your digital representation, all monthly fees are payable in advance on the first day of each month. It is important to note that no content will be published or posted to social media platforms until the payment has been cleared in full.

While we manage the strategy and setup of targeted ad campaigns, the actual ad spend is a separate budget provided by the client and is not included in the agency management fee.

The agreement requires a mutual commitment to planning and professional courtesy. Either party may terminate the monthly service by providing forty-five days of written notice. Any fees that fall due within this notice period will be billed to ensure a professional and structured handover of all digital assets.

As the established expert and master of your craft, you agree to provide necessary project images and business details in a timely manner so that we may accurately communicate your expertise.

The strategic planning and content for your digital presence are prepared for your review prior to the month of posting. We acknowledge your approval as a final sign-off, and Birdseye Digital cannot be held liable for any inaccuracies or mistakes present in the version you have authorised. This ensures your digital portfolio reflects the high standards of your craft while maintaining a clear and accountable execution plan.

While Birdseye Digital applies a process-driven logic to build your digital portfolio, the client retains ultimate ownership of their brand identity. We strive for precision in every digital launch, however, we cannot be held liable for indirect losses arising from third-party platform outages or changes in search engine algorithms.

